



Become a Team Captain!

The best way to raise money for the Family Festival & Walk for Bleeding Disorders is to form a TEAM. Your team can be made up of family, friends, neighbors, classmates, co-workers, or members of your book club, place of worship, sewing club, etc. A team is simply a group of people who come together to support the BDFNC Family Festival & Walk. Each person on the team raises money, resulting in more money raised. Forming a team is a fun way to raise money. And, it's easy to do!

1. **Register your team online.** Go to <https://secure.qgiv.com/event/2024charlotte/> and select "Register for this event".
2. **Set a personal fundraising goal.** As a Team Captain, you should lead by example – set a high fundraising goal.
3. **Ask your friends and family to join you as a team member.** Ask them to sign up online under your team name and start raising money.
4. **Tell your personal story – Part I.** Design your own fundraising page online. Tell everyone why you are participating in the Festival. Make it personal – post photos!
5. **Tell your personal story – Part II.** Write letters, send emails and post to social media to friends and family asking them to support your efforts. Tell them how easy it is to donate online or send you a check.
6. **Create your team identity.** Create a team T-shirt, buttons, or hats for your team to wear on event day. There are many sites online where you can design your own "swag."
7. **Stay in touch with your walkers.** Stress the importance of fundraising to further the mission of BDFNC: raising funds for awareness, education, research, and advocacy.
8. **Stay in touch with BDFNC staff.** Let them know your fundraising challenges and successes. They can give you ideas that have worked for other teams and send you materials.
9. **Attend the FESTIVAL!** Make sure your team makes a big impact with colorful T-shirts and/or accessories. Don't forget to bring all pledges and pledge forms to the event.

Frequently Asked Questions about Teams

- **Who should be the Team Captain?**
 - The person who has the most leadership skills on the team and is able to give the most time to the project.
- **Is there a minimum or maximum number of walkers on a team?**
 - No. Teams can be as small as two or three walkers or as large as hundreds of walkers.
- **Can a team have more than one Team Captain?**
 - Yes. Typically, each Team Captain is responsible for 10 walkers. So if your team is large, it's best to have multiple Team Captains.
- **What kind of support and instruction do Team Captains receive?**
 - The BDFNC staff will gladly help with any questions you may have and also help you brainstorm about ideas you may have. There are many documents, like this one, that contain team-building and fundraising tips. Please contact the BDFNC office for support or advice whenever needed at (919) 319-0014.
- **Can I walk if I don't form a team?**
 - Yes. We think you'll have more fun if you join a team, but many walkers come individually.
- **How do we raise money?**
 - Write a letter or send an email to friends and family asking for their support. Our website offers a safe and secure way to send a donation. If you collect checks, bring them with you to the event. You will find instructions on posting checks and cash on the Helpful Tools and FAQ webpage (see step 1 for the website link).